

Annual Activity Report

For the Financial Year 2016-17



Consortium for Training Research and Development

(A Voluntary Organization engaged in Skill training, rural entrepreneurship, livelihood development through technology transfer, organic agriculture value chain development and implementing field projects)

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Acknowledgement

I am happy to produce the Annual Activity Report for the financial year 2016-17. During the reporting period, Consortium for Training, Research and Development (CTRD) has continued and carry forwarded with the same projects from the same organizations as it was during last financial year 2015-16, they are namely:-

- i. Netaji Subhas Training Institute of Agriculture Marketing, Baidyabati, Hooghly District
- ii. District MGNREGS Cell, Burdwan District
- iii. Deogaon Gram Panchayat, Falakata Block, Alipurduar District
- iv. Office of the Development Commissioner (Handicrafts), Government of India

Like previous year (2015-16), the major focus of the projects during 2016-17 were implemented on following thematic interventions:-

- i. Skill Training of farm youths through farm business incubation.
- ii. Livelihood development of small and marginal farmers (having jobs cards) through vermicomposting.
- iii. Livelihood development of 1000 dry flower artisans through cluster development approach.

Apart from this, CTRD has empaneled itself with following PAN INDIA organizations namely (1) **DDUGKY (Deen Dayal Upadhyay Grameen Kaushalya Yojna)** (2) **NITI AAYOG** (3) **NSDC-SMART PROGRAMME** so that it can participate and undertake skill training cum placement linked projects, thereby replicating its past experience that was earned over the years in areas of skill training and development.

Above all, during the financial year, CTRD has bring in place experienced professionals on board who have years of professional experience in areas of social development, sustainable livelihoods, governance etc. and by doing this, the professional strengths of CTRD has become strong. It was fortunate that CTRD has managed to crack tenders from Forest Department, Government of West Bengal and likewise, got tender from 07 Divisional Forest Offices from Jhargram, Rupnarayan, Panchet (Bishnupur), North and South Bankura, Bardhaman and Durgapur respectively (For more detail, please review in detail).

In this line, I would like to extend my heartfelt thanks to all my staffs, consultants and clients who were associated with CTRD directly and indirectly both.

Best Wishes
Amit Kumar Roy (Dr)
Secretary, CTRD

Dated 11th April 2017



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1. Brief Illustration of Previous Year Projects 2015-16:-

Consortium for Training, Research and Development (CTRD), following its vision-mission, have initiated and thereby implemented 4 numbers of projects during last financial year 2015-16 and the same project has been carry forwarded during this reporting year i.e. 2016-17 also. Through all the projects (as mentioned in the index table), CTRD have managed to outreach more than 44,000 beneficiaries that includes small and marginal farmers, rural women represented from Women Self Help Groups (WSHGs), trained more than 90% of them on vermi-compost production livelihood model, 5% of them were trained on farm business incubation and rest 5% of them are dry flower craft persons. Likewise, 3 sectors of skill development followed by enterprise development has been covered.

Apart from all these, initiatives has been taken by diversifying its vertical and thereby participating in various form of tenders and thereafter, due to consistent efforts CTRD managed to established convergence with:

S.No.	Name of the Organization	Purpose and sectors of working
1.	National Institute of Food Technology Entrepreneurship and Management (NIFTEM)	Empanelled as “Master Training Organization” for conducting rural entrepreneurship development of rural youth through food processing on PAN INDIA basis.
2.	Food Safety and Standard Authority of India (FSSAI)	Empanelled as “Master Training Organization” for educating school and college students on various aspects of food safety, nutrition, regulations and quality control on PAN INDIA basis.
3.	NITI AAYOG, Government of India	Enrolled NGO for accreditation and NGO can have access to apply for government flagship programmes.



4.	Deen Dayal Upadhyay Grameen Kaushal Yojna (DDUGKY)	Enrolled as “Training Agency” for implementing PAN INDIA Skill Development projects.
5.	Netaji Subhas Training Institute for Agriculture Marketing (NSTIAM), Baidyabati, Hooghly	Enrolled as a “Training Agency” for imparting 100 farm youths on various aspects of farm business enterprise through business incubation.
6.	NSDC - SMART PROGRAM	Enrolled as a “Training Agency” for imparting skill development training.

Apart from mentioned above information, CTRD has formed tender team comprises of experienced and qualified professionals and there by participated in various tenders and accordingly 7 tenders has been received from 7 Divisional Management Unit (DMU) Offices of West Bengal Forestry and Bio-diversity Conservation Project, being supported by Japan International Cooperation Agency (JICA) for facilitation of community development of 300 Forest Protection Committees (FPCs) spread across the districts of Paschim Medinipur, Bankura and Bardhaman in West Bengal. The project is supposed to start from the month of April 2017 and the first phase of the project will end in year 2020.

Also, under the project from the Office of the Development Commissioner (Handicrafts), rigorous motivational campaign has been laid at villages for community empowerment of dry flower artisans. This campaign has been followed by large group discussion where all the local level officials from block, Gram Panchayats and district were pooled along the target beneficiaries who were later on organized into more than 60 SHGs, the group’s bank accounts has been opened so that further project intervention will be undertaken, when project will operate at full mode under Ambedkar Hastashilpa Vikas Yojna (AHVY).

Major achievements during the reporting year:-

1. 44,000 persons trained, more than 10,000 micro-enterprise established through hand holding generating additional rural employment.
2. 5 empanelment from PAN INDIA Organizations.



3. 7 projects of 3 years duration received from open bidding system through Forest Department of West Bengal, the project will start soon.
4. 1 Project from Office of the Development Commissioner (Handicrafts) renewed and sanctioned for next 5 years for artisanal development of dry flowers craft persons and artisans in South-24 Pargana district.

ELABORATION OF TYPE OF PROJECTS UNDERTAKEN DURING THE FINANCIAL YEAR:

i. Youth development of 90 youths from farm families through farm business incubation at NSTIAM, Hooghly under West Bengal State Agriculture Marketing Board (WBSAMB):

This is for the 4th consecutive year, CTRD has been acting as “Training Provider” consistently and this year i.e. 2016-17, has been assigned to train 90 young members of farm families representing from Birbhum, Bankura and Purbi Medinipur, Paschim Medinipur, Uttar Dinajpur and Nadia districts. The topic of training was – market led production, post-harvest management, value addition and direct marketing of produces, thereby aiming at achieving maximum share in consumer’s price and development of entrepreneurship and marketing chain. During the training period, two phases of training were organized with 03 trainings with batch size of 15 each were fixed and similarly, total 90 youths from farm families were exposed and were trained on various aspect of farm production, agri-enterprise, marketing of produce etc., the training design includes combination of theory, practical and field days. Out of these, at least 70% of the trained persons were promoted for establishing their own enterprise with seed capital supported being facilitated from West Bengal State Agriculture Marketing Board (WBSAMB). The business promoted mostly were *Composite Fish Farming, Betel leaf farming, flower cultivation, paddy business, vegetable cultivation, broiler rabbit farming, vermicomposting, seed production, layer bird business etc.*

Till the end of 31st March, 2017, CTRD has completed the training project of NSTIAM successfully and accordingly 56 group as well as individual businesses were promoted among 90 trained persons representing from six districts of West Bengal namely Purba Medinipur, Paschim Medinipur, Bankura, Uttar Dinajpur, Birbhum and Nadia respectively. In this 56 businesses, Rs.25 Lakhs funds are rolling and so far, have ensured income of Rs.12 Lakhs generating additional employment for more than 1000 youths (***More can be observed on Post training Status Report attached with this report as “Annexure”***).

ii) Nurturing and providing handholding support to 42,000 small and marginal farmers (job card holders) on vermicomposting in Burdwan district under MGNREGS – Individual Benefit Scheme (IBS):-



Continuing the project from the previous year 2015-16, CTRD has provided handholding facility to its consortium partner named as “Perfect Engineer’s Cooperative Construction Society Ltd.” especially in the skill training and onsite training on various aspects of vermi-compost production. These support services was rendered by the field level trainers and project managers having years of experience on vermicomposting and the beneficiaries are small and marginal farmers having job card. So, for the second consecutive year, out of 42,000, nearly 16,000 were promoted who produced vermi-compost by their own initiative without government support. These beneficiaries are such farmers who have adopted the learning of vermicomposting and are still practicing vermicomposting in their farms by their own initiatives.

Mentioned below is the table showing block wise presentation of actual beneficiaries who were supported for vermicomposting under MGNREGS – Vermicomposting Scheme and also showing numbers of beneficiaries who are still producing vermicomposting by their own initiative. Based on the status report, it can be analyzed that nearly 40% of the beneficiaries have adopted vermicomposting in their field, even after the government support ends for the subsequent year also.

Progress Report of Vermi compost MGNREGA in Burdwan district			
Sl.no	Name of the Block	No of beneficiaries who were supported for vermicomposting	No of Beneficiaries still producing vermi compost by their own initiative, even after government support ends
1	Bhatar	6888	1498
2	Monteswar	7256	5089
3	Jamalpur	3080	998
4	Khandaghosh	3297	1523
5	Raina - 1	735	289
6	Raina - 2	2071	916
7	Ketugram -1	1527	435
8	Ketugram -2	220	105
9	Kalna -1	3142	1495
10	Kalna -2	1383	570
11	Burdwan - 1	2753	859
12	Burdwan - 2	1858	785
13	Memari - 1	1310	615
14	Memari - 2	2834	456
15	Katwa - 1	342	150
16	Katwa - 2	384	74



17	Galsi - 1	341	90
18	Galsi - 2	663	126
19	Ausgram - 1	860	158
20	Kanksa	20	10
21	Durgapur Faridpur	205	40
22	Purbasthali - 1	1140	453
23	Purbasthali - 2	386	129
	Total	42695	16863

(iii) Livelihood development of 1000 dry flower artisans in South-24 Pargana district under Ambedkar Hastashilpa Vikas Yojna (AHVY) of Office of the Development Commissioner (Handicrafts):

During the reporting period (2016-17), CTRD has completed the baseline survey of the 1000 dry flower artisans in South-24 Pargana district of West Bengal and following tasks were undertaken in locations of Mandir Bazar, Mathurapur-I and II, Joynagar I and II, Kulpi, Baruipur, Mograhat I and II respectively:

- Diagnostic survey of the cluster wrt to dry flower production, marketing, availability of raw materials, common infrastructure etc.
- Mobilization of 1000 dry flower artisans and forming them into 100 SHGs.
- Opening of group wise bank account in local service area Bank.
- The proposed project was shared at larger group discussion where all the Block, Gram Panchayat level officials, target artisans were present.
- Photo ID Cards of 925 out of 1000 artisans has been made, rest 25 is under process.
- 54 old SHGs has been revived and aggregated into new SHGs.

During the next financial year 2017-18, following activities will be undertaken:

- Skilling of dry flowers on latest designs and prototype development.
- Aggregating into federation, fulfilling legal compliances etc.
- Developing Business Plan of the cluster.
- Implementation of Community Infrastructural Development such as Common Facility Centre (CFC), Common warehouse, work shed etc.
- Credit linkage followed by market linkages.

iv. Nurturing and providing handholding support to 1000 small and marginal farmers (job card holders) on vermicomposting in Falakata block of Alipurduar district. (Note – This is the continuation project from financial year 2015-16 and has carry forward during the financial year 2016-17:



Continuing with the mentioned project from last year 2015-16, CTRD has undertaken following activities for sustainable production of vermicomposting under MGNREGS in different sansads of Falakata Block of Alipurduar district during reporting period i.e. 2016-17:-

- i. Handholding facility for step wise production process of vermicomposting.
- ii. Training on application of vermi-compost on different cropping.
- iii. Storage of vermi-compost for future use.
- iv. Technical know-hows – how to check vermicompost that are produced at farm level.

Based on consistent handholding, till the end of the reporting period:

- i. At least 50% of the target farmers, have adopted the techniques of producing vermicomposting and still producing vermicomposting at their own initiative.
- ii. At least 20% of the farmers, have upgraded themselves by storing the vermicompost for the subsequent cropping season.

Based on the overall observation, the block authority of Falakata are planning to replicate the same project on other gram panchayats as well as in other blocks of Alipurduar district.

3.New Initiatives:

During the reporting period, CTRD has participated in variety of tenders and proposals were submitted out of which:

- i. 3 Years project from Forestry Department, Government of West Bengal were received based on open bidding and 07 projects has been approved from Divisional Forest Offices of – 1. Bardhaman. 2. Durgapur 3. Jhargram 4. Rupnarayan 5. Panchet (Bishnupur, Bankura) 6. South Bankura and 7. North-Bankura.

The project is supported from Japan Inter-cooperation Agency (JICA) under the project – West Bengal Forestry and Bio-diversity Conservation Society (WBFBCP) and project aims to facilitate community development as well as income generation activities among SHGs through micro-financing under assigned Forest Protection Committees (FPCs) or Eco-Development Committees (EDCs) for sustainable livelihood development.

4. Financial Capacity during the reporting year i.e. 2016-17:

Rs. 1.25 Crore (Unaudited)



ANNEXURES:

1. NSTIAM Project: Status of trainees who were trained during the financial year 2016-17:

NSTIAM Project: Post Training Status of trainees during the financial year 2016-17						
S.No	Business Promoted	Unit Size	Funds Rolling in the business (INR)	Income ensured (INR)	People engaged in the value chain	Block / District Covered
1	Composite fish farming	5 Bigghas	117000	0	32	Nandakumar/ Purba Medinipur
2	Procurement and Selling of Betel leaf	0	50000	80000	25	
3	Fish Cultivation	5 Bigghas	10000	14000	46	
4	Fish cultivation	2 Bigghas	8000	12000	20	
5	Fish Cultivation	5 Bigghas	10000	15000	50	
6	Fish Cultivation	2 Bigghas	10000	12000	25	
7	Fish Cultivation	1.5 Bigghas	10000	11500	15	
8	Fish Cultivation	1 Biggha	10000	11000	20	
9	Fish Cultivation	1 Biggha	10000	11000	18	
10	Fish Cultivation	2 Bigghas	10000	12000	22	
11	Fish Cultivation	4 Bigghas	10000	13000	40	
12	Fish Cultivation	1 Biggha	10000	13000	25	
13	Procurement and Selling of Betel leaf	0.4 Biggha	10000	12000	20	Kolaghat, Purba Medinipur
14	Procurement and Selling of flowers	0	120000	24000	40	
15	Poultry - Layer Bird Business	0	100000	0	20	



16	Procurement and Selling of flowers and festive decoration	0	100000	20000	20	
17	Procurement and Selling of flowers and festive decoration	0	100000	15000	45	
18	Flower business for festive decoration	0	50000	17000	35	
19	Procurement and selling of rice	0	100000	12000	40	
20	Composite fish farming	1	22500	0	15	
21	Cultivation of winter onion	0.4	10000	12500	15	
22	Cultivation of Cucumber	0.4	10000	13000	10	
23	Cultivation of different types of gourd and Boro-paddy	2	30000	35000	13	
24	Cultivation of vegetables and boro-paddy	2	35000	40000	20	
25	Cultivation of Boro-Paddy	2	34000	38000	22	
26	Poultry - Layer Bird Business	1500 Birds	50000	75000	25	
27	Rearing Composite Fish	1.5 Bigghas	7000	0	25	
28	Cultivation of Boro Paddy R	1 Biggha	22000	0	23	
29	Cultivation of Boro-paddy with vegetables	2 Biggha	25000	0	30	
30	Vegetable Business	1	96000	0	30	
31	Procurement and selling of Business	1	30000	15000	15	
32	Rearing broiler rabbit	1	139000	0		
33	Procurement and selling of Bay leaf	1	30000	18000	20	
						Bolpur / Birbhum
						Kaliaganj, Uttar



34	Procurement and selling of Bay leaf	1	30000	12000	15	Dinajpur
35	Rearing broiler rabbit	2	50000	0	25	Itahar, Uttar Dinajpur
36	Rearing broiler rabbit	1	179000	0	15	
37	Value Addition of flower preparing and selling of Dry flower bouquet and flower base	1	30000	35000	25	
38	Mushroom cultivation	1	30000	39000	20	
39	Composite fish farming	1 Biggha	50000	70000	35	
40	Broiler Rabbit Farming	1	160000	0	24	
41	Procurement and Selling of flower business	1	50000	12000	15	Krishnanagar-1 / Nadia
42	Procurement and Selling of Vegetables	1	20000	38000	15	
43	Rearing of Broiler Rabbit	1	20000	0	15	
44	Production of Vermicompost	1	40000	0	12	Jhargram / Paschim Medinipur
45	Procurement and Selling of Vegetables	1	240000	300000	10	
46	Composite fish culture	1 Biggha	0	0	0	
47	Procurement and Selling of Vegetables	1	10000	45000	10	
48	Procurement and Selling of Vegetables	1	30000	42000	10	
49	Broiler Farming	1	10000	0	10	Jamoni / Paschim Medinipur
50	Composite Fish Culture	10 Bigghas	50000	0	10	
51	Onion Cultivation	2 Bigghas	60000	0	11	



52	Selling of Vegetables	1	10000	12000	5	
53	Selling of Vegetables	1	20000	32000	14	Shimlapal / Paschim Medinipur
54	Procurement and Selling of Seeds	1	30000	0	11	
55	Procurement and Selling of Gobindabhog Rice	1	35000	57000	12	Chatna / Paschim Medinipur
56	TOTAL FUNDS ROLLING IN BUSINESS AND INCOME ENSURED FROM BUSINESS		2539500	1245000	1140	

Out of 90 trained persons, 56 businesses were promoted with Rs.25,39,500/- are rolling in the business and so far, income ensured from the businesses to the tune of Rs.12,45,000/- with employment generation of 1140.

